

INTERACTIVE DATA PROVIDES KNOWLEDGE TO ACTION WITH APPLICATIONS FOR TRADERS

London, 31 August 2009 - eSignal, a division of Interactive Data Corporation (NYSE: IDC) and a leading provider of streaming, real-time financial market data, news, analytics and decision-support tools for professional and individual traders, today announced that the Company has designed customised versions of several of its applications for Knowledge to Action™, one of the UK's leading providers of financial training. The applications are powered by Interactive Data's comprehensive global financial market data.

These applications, including a customised version of eSignal OnDemand, were designed specifically to support Knowledge to Action's various training and coaching courses for equities, futures and Forex traders, including its flagship Traders University® programme. Knowledge to Action will use a combination of eSignal's real-time and delayed market data, as well as advanced tools such as live market scanners, advanced charting and analytics, the ability to customise analytics with eSignal Formula Script (EFS)SM, back testing, portfolio management and alerting. eSignal has also created a new real-time scanner for equities traded on the London Stock Exchange. The scanner incorporates criteria specific to Knowledge to Action's trading strategies, enabling traders to apply models that they have learnt in the classroom.

"The depth and global reach of Interactive Data's financial market data, combined with the customised solutions, provide an excellent platform for our Traders University programme," said Greg Secker, CEO, Knowledge to Action. "We teach real-life strategies that work – and have taught thousands of people using this model of strategy-led training. eSignal's tools will help speed-up the learning process, enabling traders to easily apply our proprietary models."

"Being able to offer customised market scanners – as well as charting and analytical tools – consistent with Knowledge to Action's proprietary trading models presents an exciting opportunity for us. We have programmed Knowledge to Action's trading strategies within our scripting language," added Hilary London, general manager, eSignal, EMEA. "When combined with Interactive Data's comprehensive real-time market data, we are able to deliver real value to the trading experience of Knowledge to Action's students."

About Interactive Data Corporation

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related solutions to financial institutions, active traders and individual investors. The Company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the Company's services in support of their trading, analysis, portfolio management and valuation activities. Interactive Data, headquartered in Bedford, Mass., has approximately 2,400 employees in offices located throughout North America, Europe, Asia and Australia. Pearson plc (NYSE: PSO; LSE: PSON), an international media company,

whose businesses include the Financial Times Group, Pearson Education, and the Penguin Group, is Interactive Data Corporation's majority stockholder.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com.

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About eSignal

eSignal (www.eSignal.com), Interactive Data Corporation's (NYSE: IDC) desktop solutions business, is a leading global provider of financial and business information to professional traders and active individual traders. Building on a legacy of 25 years of delivering time-sensitive financial information, eSignal provides streaming, real-time market data, news and analytics. eSignal's suite of products includes eSignal®, Advanced GET®, QuoTrek®, FutureSource®, MarketCenter LIVESM, QCharts®, LiveCharts®, Market-QSM and the Web portals FutureSource.com, Quote.com® and RagingBull.com. eSignal Formula ScriptSM and EFSSM are service marks of Interactive Data Corporation

eSignal is represented in Europe by eSignal (Europe) Limited, a company regulated in the UK by the Financial Services Authority.

About Knowledge to Action

Knowledge to Action Ltd is the UK's foremost Stock Market and Forex Training Company, having been awarded numerous awards for their excellence in training and coaching. Founded in 2004, they have since taught thousands of people through a myriad of courses and products including Trader University®, Ultimate Forex Profits™, Master Trader™, Momentum™ and Live Trading Floor™.

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